



FOR IMMEDIATE RELEASE

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Assurance Financial Announces Internal Promotions to Drive Continued Growth and Excellence

Baton Rouge, LA - Assurance Financial, a leading provider of innovative mortgage solutions, is pleased to announce a series of internal promotions aimed at strengthening the company's leadership team and supporting its commitment to excellence in the mortgage industry.

The following individuals have been promoted to key positions within the company:

1. **Steve Ward** has been promoted to President, Chief Operating Officer. In Steve's expanded role as President, he will lead the day-to-day operations of the company, including Risk, Underwriting, Servicing, Post-Closing, Compliance, Licensing and Fulfillment.
2. **Courtney Henson** has been promoted to Chief Administrative Officer. In Courtney's new role as CAO, the following departments will fall under her leadership: Human Resources, Marketing, IT, and Corporate Council.
3. **Scott Alexander** has been promoted to Chief Risk Officer. Scott's essential job functions will include managing all company risk policies, as well as overseeing all company products and programs. He will also oversee the Underwriting, Compliance and Construction departments.

Kenny Hodges, Chief Executive Officer, stated, "These leadership changes reflect Assurance Financial's commitment to deliver exceptional service, innovative solutions, and a best-in-class mortgage experience to the clients we serve."

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